

Topic: Online Shopping

When I am done this lesson, I will know:

- Some of the pros and cons of online shopping
- How to know if an online shopping website is secure
- General steps to making an online purchase

 **Pre and Post Self-Assessment**

| | Pre | Pre | Post | Post |
|--|------------------|--------------------------|------------------|--|
| | Yes, I know this | No, I want to learn this | Yes, I know this | I still need more practice to learn this |
| I know how to determine if an online shopping site is safe | | | | |
| I know the general steps to making an online purchase | | | | |

 **New Words and Terms**

secure site
 encrypted
 http/https

Shopping online can be fun and convenient, but you have to shop safely!

| Pros | Cons |
|-----------------------------------|---|
| The stores never close | You can't check out a product physically |
| You save on gas or transportation | You usually need a credit card to make a purchase |
| There are no sales people | There is a risk of credit card fraud |

| | |
|---|--|
| You can compare items and prices from many different places | There are usually shipping fees |
| You can purchase items that are not available locally | You have to wait for the product to arrive |



Discussion Question

1. Have you ever made an online purchase?
2. Can you think of any other pros or cons for online shopping?

Before you do any online shopping, you should make sure you are shopping on a reputable company’s website. If you aren’t familiar with the company, search for online reviews to see what other shoppers have said. If you don’t recognize the company name, or have read negative feedback, don’t use their website to purchase products.

Walmart.com and Amazon.com are two of the most popular online shopping sites in USA.

| | | |
|--|---|---|
| | Watch this video to learn how things work in an Amazon warehouse. Source: Fox 13 News – Tampa Bay | https://www.youtube.com/watch?v=Y-IBvI6u_hw |
|--|---|---|



Check Your Knowledge

What does the acronym SLAM stand for at Amazon? he three main parts of a computer system?

1. S _____
2. L _____
3. A _____
4. M _____

Before You Start

You should make sure your antivirus software is up to date. Most online shopping sites require you to set up a password. Make sure the password you use is strong.

Security

Before purchasing something online make sure you are using a secure site. Secure sites make sure that all information you are sending, such as credit card numbers, is encrypted or protected as it travels through the web.

There are two things that will help you know if a website is secure by:

1. The http address heading
2. Your browser's security symbol

Note: On some browsers the address bar will also turn green

HTTP Address Headings


- Web addresses begin with either HTTP or HTTPS
- If the web address starts with HTTPS, the information you send to it (credit card number, address, etc.) is encrypted and therefore it is a secure site





Security Symbol

- Your browser will use a security symbol or lock to indicate that the website is secure
- It is usually located in the address bar

General Steps to Making a Purchase Online

Each online shopping site will look different and may have slightly different steps. In general:

| | |
|---------------|---|
| Step 1 | Find the product you wish to purchase on the website. Click on the product to go to the product page. |
| Step 2 | Add the product to your bag or cart. If you are choosing an item that has options (e.g., colour or size), you will need to choose that before you add the item to your bag.  A screenshot showing two buttons side-by-side. On the left is a yellow button with a shopping cart icon and the text 'Add to Cart'. On the right is a dark grey button with the text 'ADD TO BAG' in white capital letters. |
| Step 3 | Once you have added the item to your bag or cart, your bag or cart will show an item in it. The bag or cart is usually near the upper right-hand corner of your screen. |

| | |
|---------------|--|
| |   <p>Open your bag or cart.</p> |
| Step 4 | <p>Once you open your bag or cart you can check out. Click on the Proceed to Checkout or Go to Checkout button.</p>   |
| Step 5 | <p>Create an account or sign in to your account if you already have one. Most online shopping sites require you to have an online account. Some sites will let you proceed as a guest without creating an account. You will have to enter information in both cases. You generally need to add your name, an email address and your shipping address.</p> |
| Step 6 | <p>Check your bag. Before you pay, most online sites will have a screen for you to check what is in your bag before you pay for your purchase. Make sure you check that what you ordered is in your bag. You should also check how much you are being charged in taxes and shipping. If something is coming from outside of Canada, you may also have to pay duty.</p> |
| Step 7 | <p>Make your payment. You will usually have to pay with a credit card, debit card or through an online system such as PayPal. You will need to know your password and/or security codes for the method of online payment you are using.</p> |
| Step 8 | <p>Print off your confirmation or invoice. Many sites will send a confirmation of the purchase to your email address if you have provided one.</p> |

Safety Tips for after You Finish Online Shopping


- Always log out of the website
- Delete your browsing history
- Close all browser windows when you are finished
- Try not to shop online on a public or shared computer or over a public wireless internet connection
 - E.g., using free wifi in a restaurant



Optional: I Want to Learn More

| | |
|---|--|
| <p>Complete this tutorial to learn more about using the web to get stuff done (e.g., buying and selling stuff on the Internet). Source: GCFGlobal.org</p> | <p>https://edu.gcfglobal.org/en/using-the-web-to-get-stuff-done/how-to-sell-something-on-craigslist/1/</p> |
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Click on the link below to learn about the most popular online shopping sites in Canada:

<https://www.topteny.com/best-online-shopping-sites-in-canada/>

|  Bridge Adult Literacy Curriculum Framework Connection | |
|--|---|
| Competency | Task Group(s) |
| Find and Use Information | <ul style="list-style-type: none">• Read Continuous Text (L3)• Interpret Documents L2 – dictionary/glossary searches, advanced vocabulary)• Extract Information from Films, Broadcasts and Presentations (not levelled) |
| Communicate Ideas and Information | <ul style="list-style-type: none">• Interact with Others (L1- discuss ideas, exchange opinions and ideas)• Complete and Create Documents (L2 - pre-post assessment) |

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